

## Matjaz MULEJ (1941)



Professor Emeritus, **University of Maribor (Slovenia, Europe)**  
**Systems and Innovation Theory.**

More than 1.600 publications in more than 40 countries

**Dialectical Systems Theory; Innovative Business Paradigm and Methods.**

**key words:** Dialectical Systems Theory, Innovation of Management and of values/culture/ethics/norms,  
**Law of two-generation cycles of values, Law of requisite holism,** (corporate) social responsibility,  
USOMID methodology of creative cooperation.

ex- dean of **Faculty of Economics and Business, University of Maribor**

ex- vice-rector of **University of Maribor**

for **research, international & inter-university cooperation**

**School Institute's website** <http://www.epfip.uni-mb.si>

Head of the expert board of IRDO

**Institute for Development of Social Responsibility** <http://www.irdo.si>

Teaching **systems theory as a basis of requisitely holistic creative behaviour** since 1970

and its **application to innovation of management** since 1981

Since 1992, co-chair of the **STIQE** biannual international conference

**"linking Systems Theory, Innovation,**

**Quality, Entrepreneurship and Environment"**

'grand-father' of the yearly international conference **PODIM** since 1979

**"Entrepreneurship, Innovation, and Management"**

close to 500 visits as consultant on

**dialectical systems approach to invention-innovation-diffusion processes**

application of this approach to organising and running of more than 60 conferences,  
workshops and summer schools.

Advisor to the vice-head of the government of Yugoslavia for **long-term economic affairs** in 1979.

Head of **Inventors association of Slovenia** for 15 years.

Head of **Slovenian Society for Systems Research** for 20 years.

Board member of about five journals in Slovenia and abroad.

**Countries of visiting professorships abroad** (15 semesters):

Austria, China, Germany, Mexico, USA.

New York Academy of Sciences (1996),

European Academy of Sciences and Arts, Salzburg (2004),

European Academy of Sciences and Humanities, Paris (2004),

President IFSR International Federation for Systems Research, until 2010.

**International Academy for Systems and Cybernetic Sciences**, Vienna (2010)

**Executive Committee Head.**